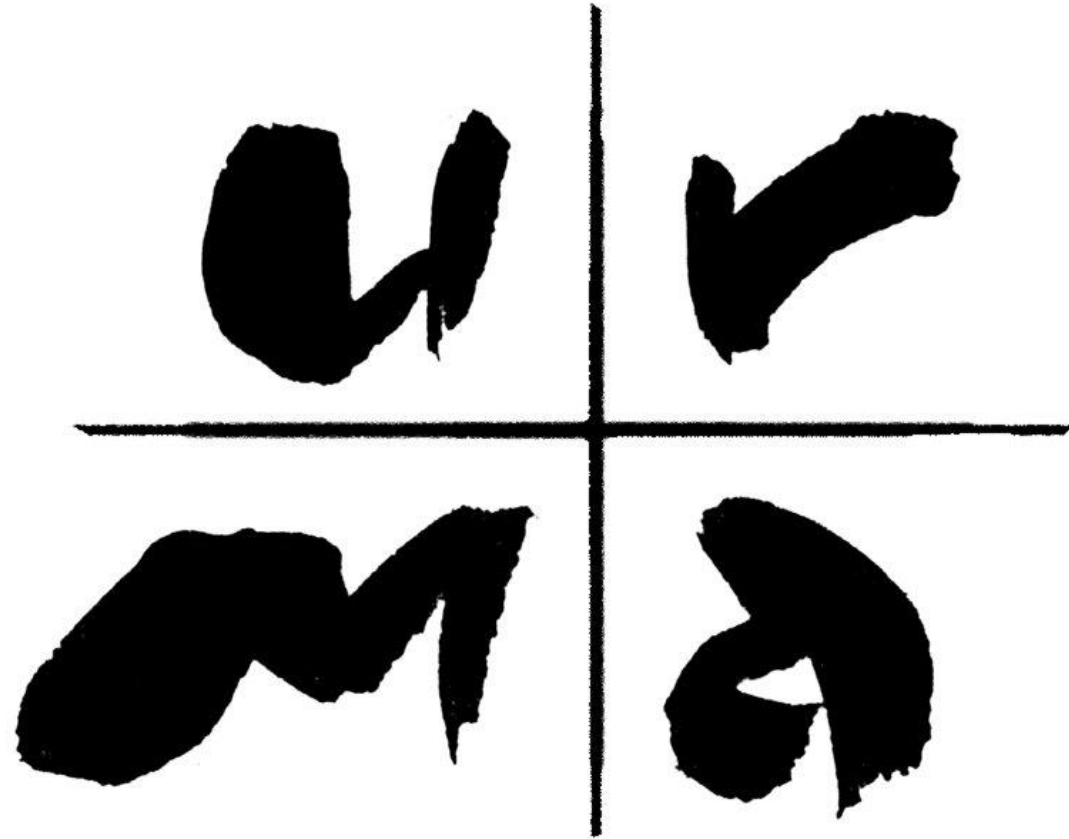


# URMA 2017 Survey

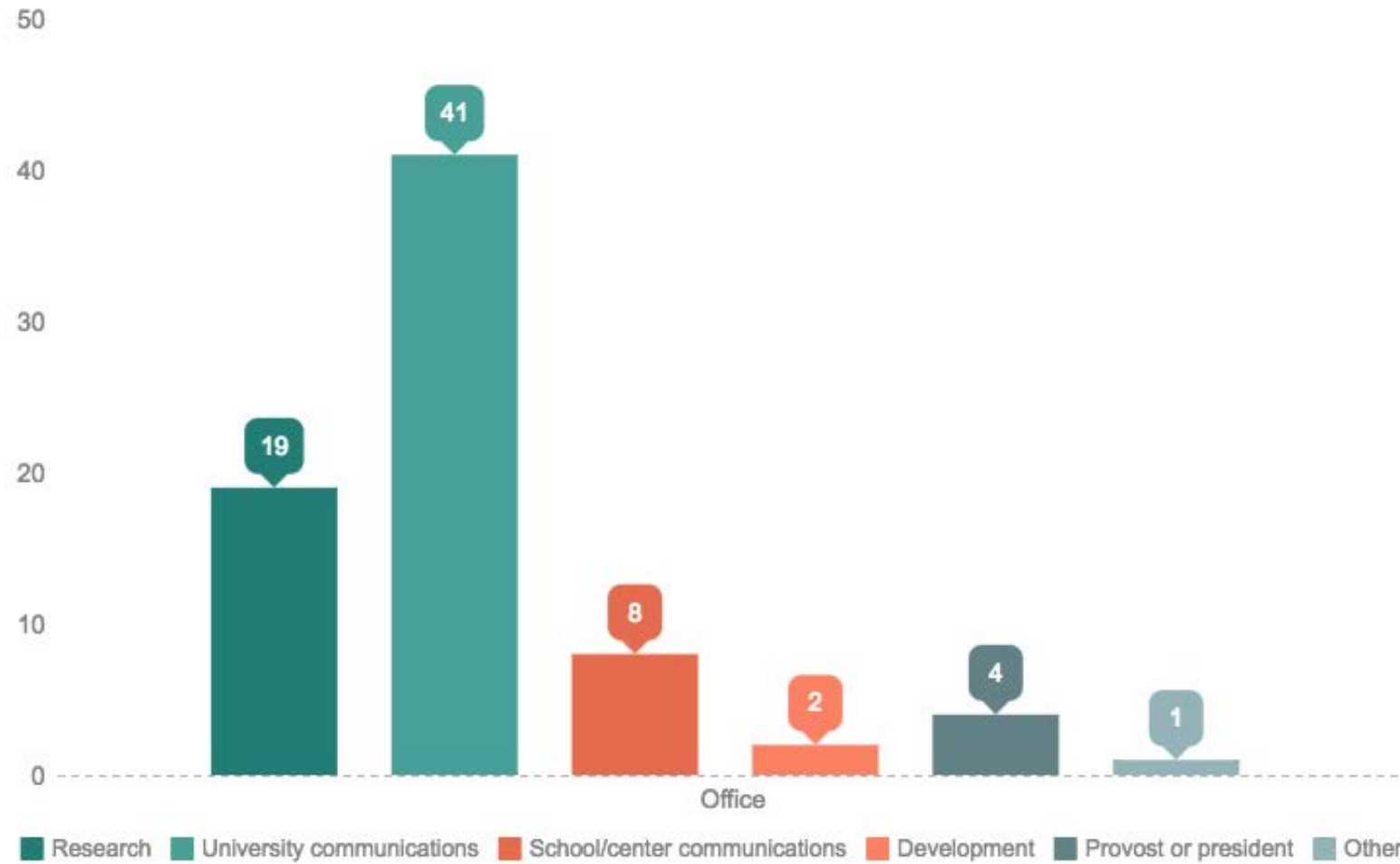


# **More on Division of Labor**

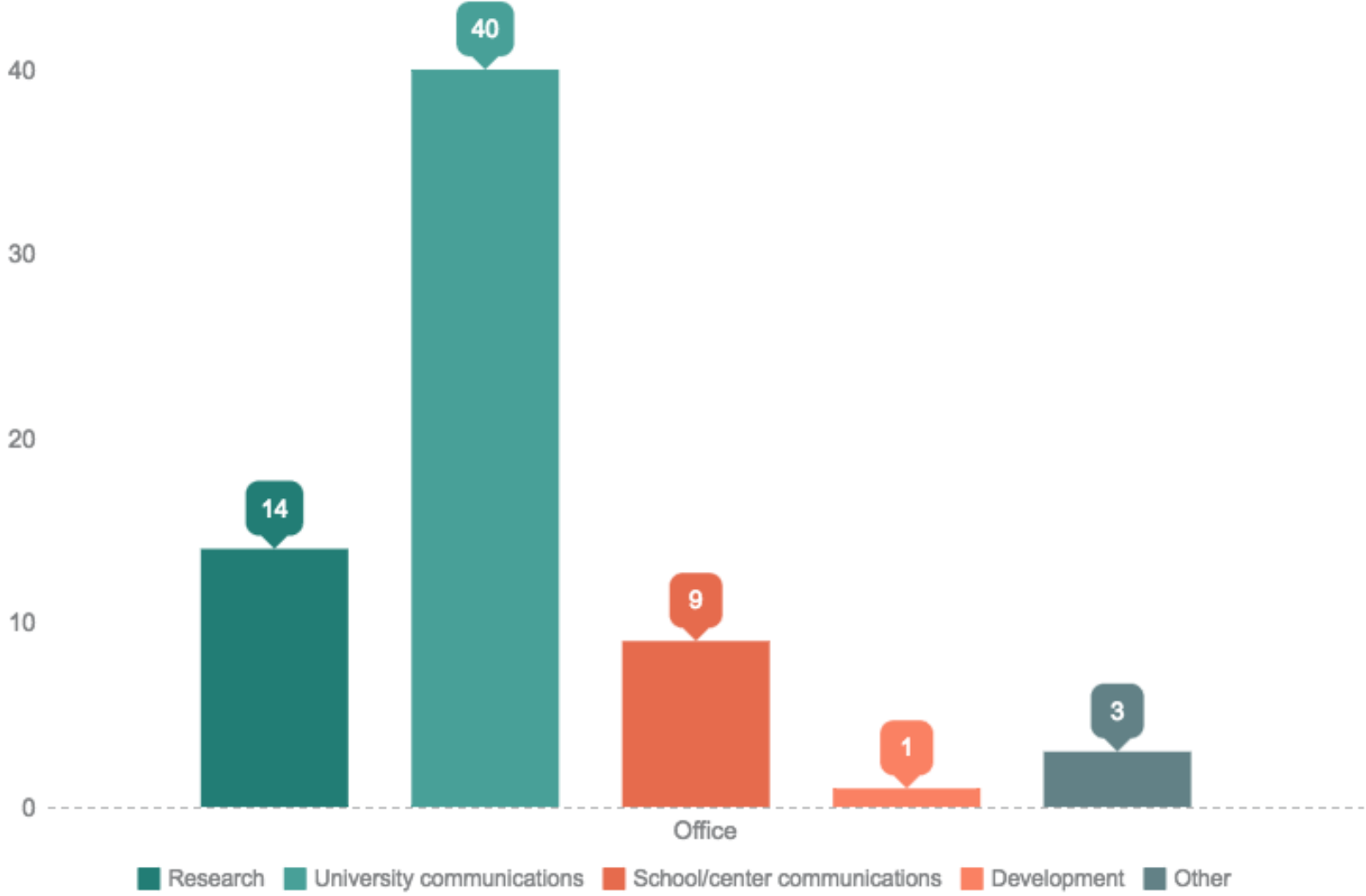
### Which office oversees your magazine's branding?



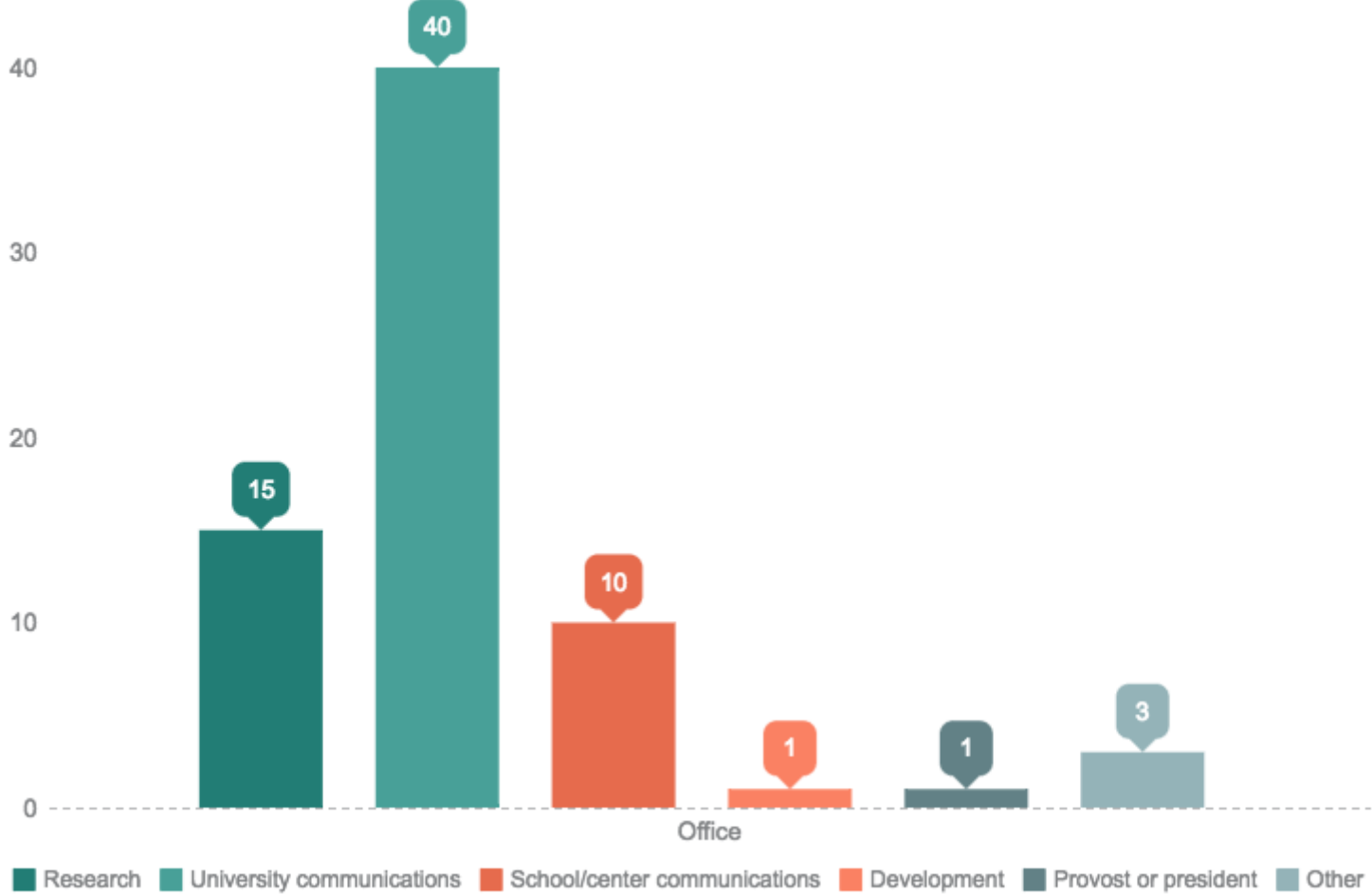
## Which office handles communication strategy for your magazine?



### Which office handles copy editing?



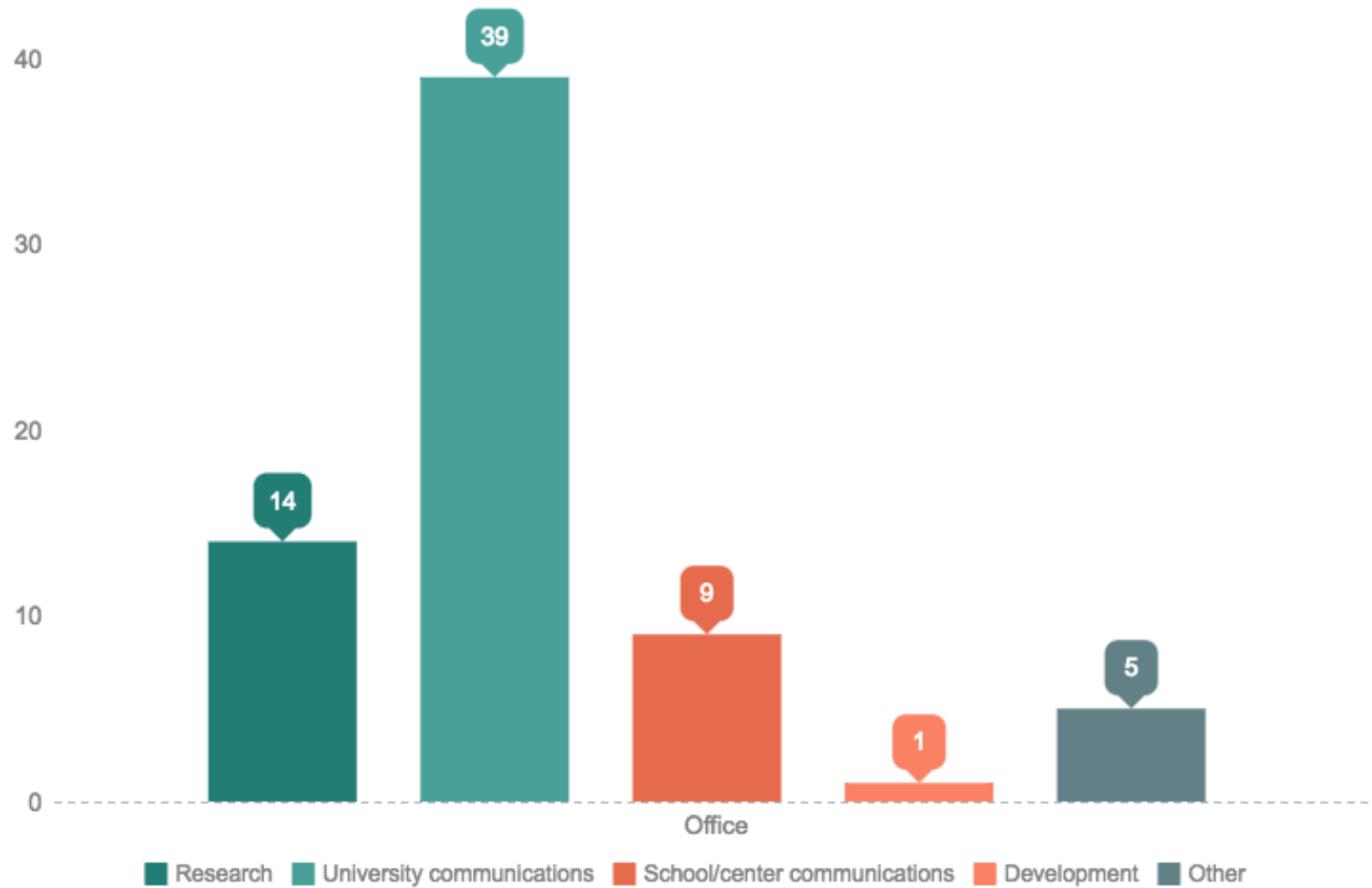
### Which office handles fact-checking?



### Which office handles proofreading?



## Which office handles page design and layout?

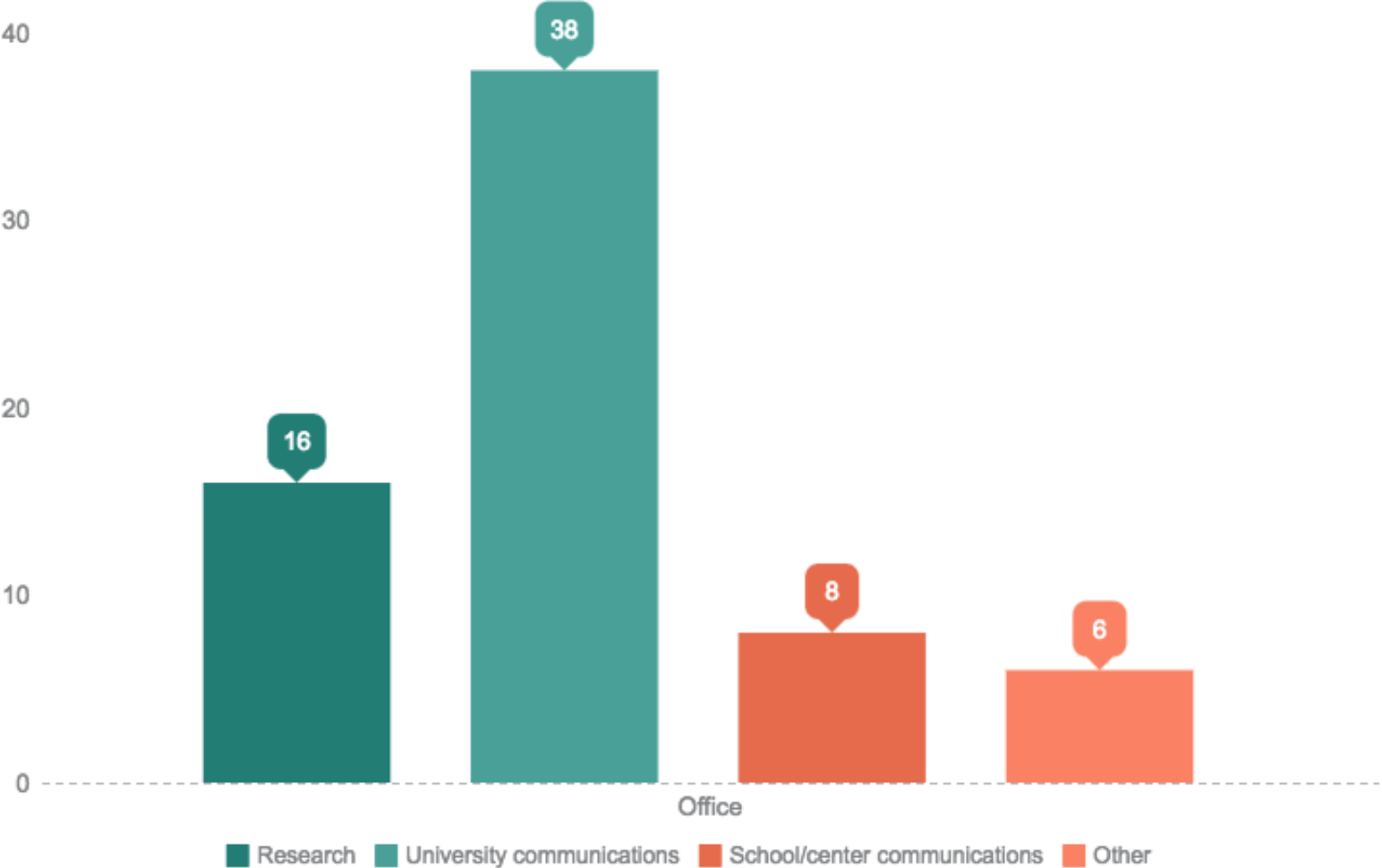




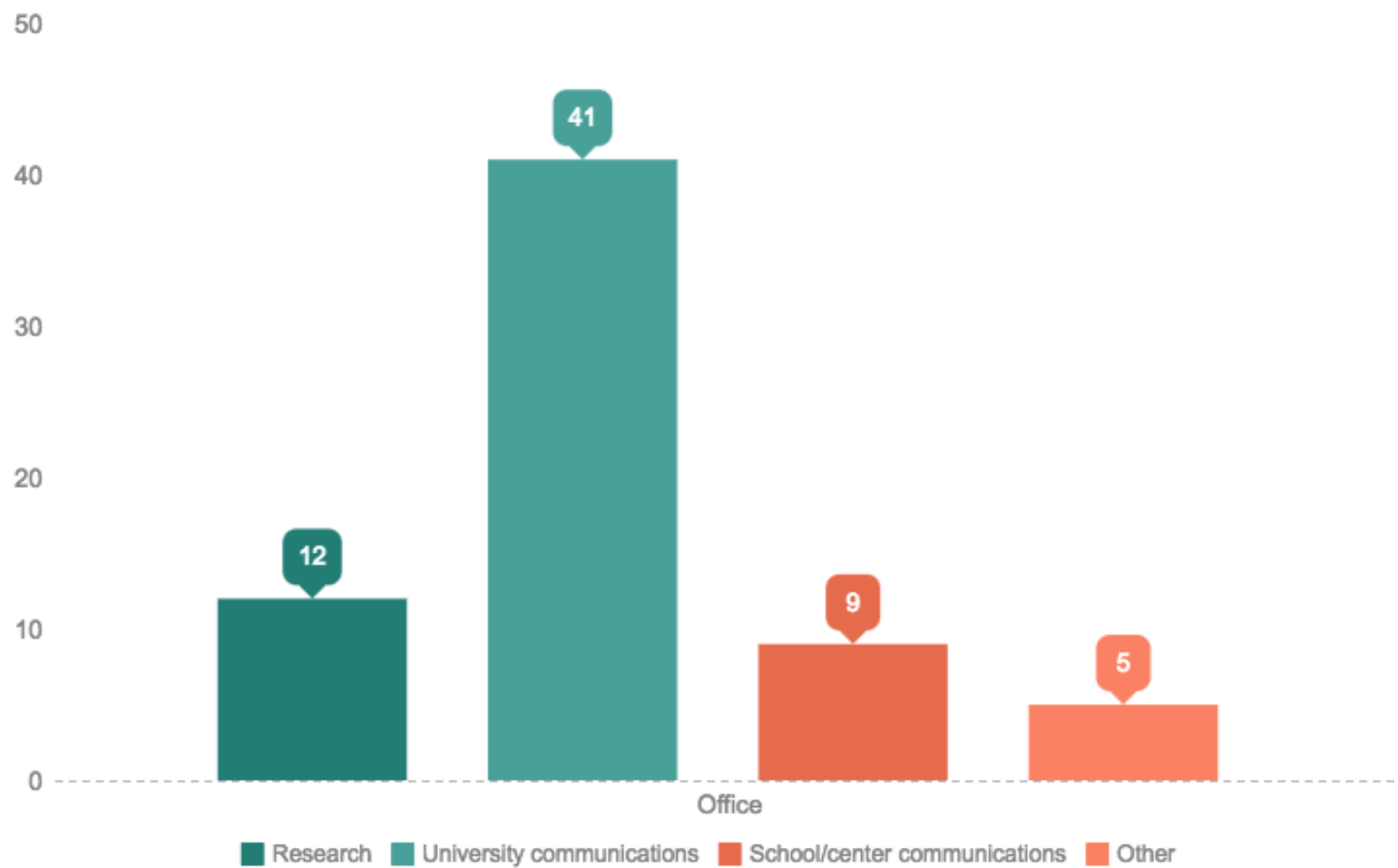
### Which office provides art and illustrations?



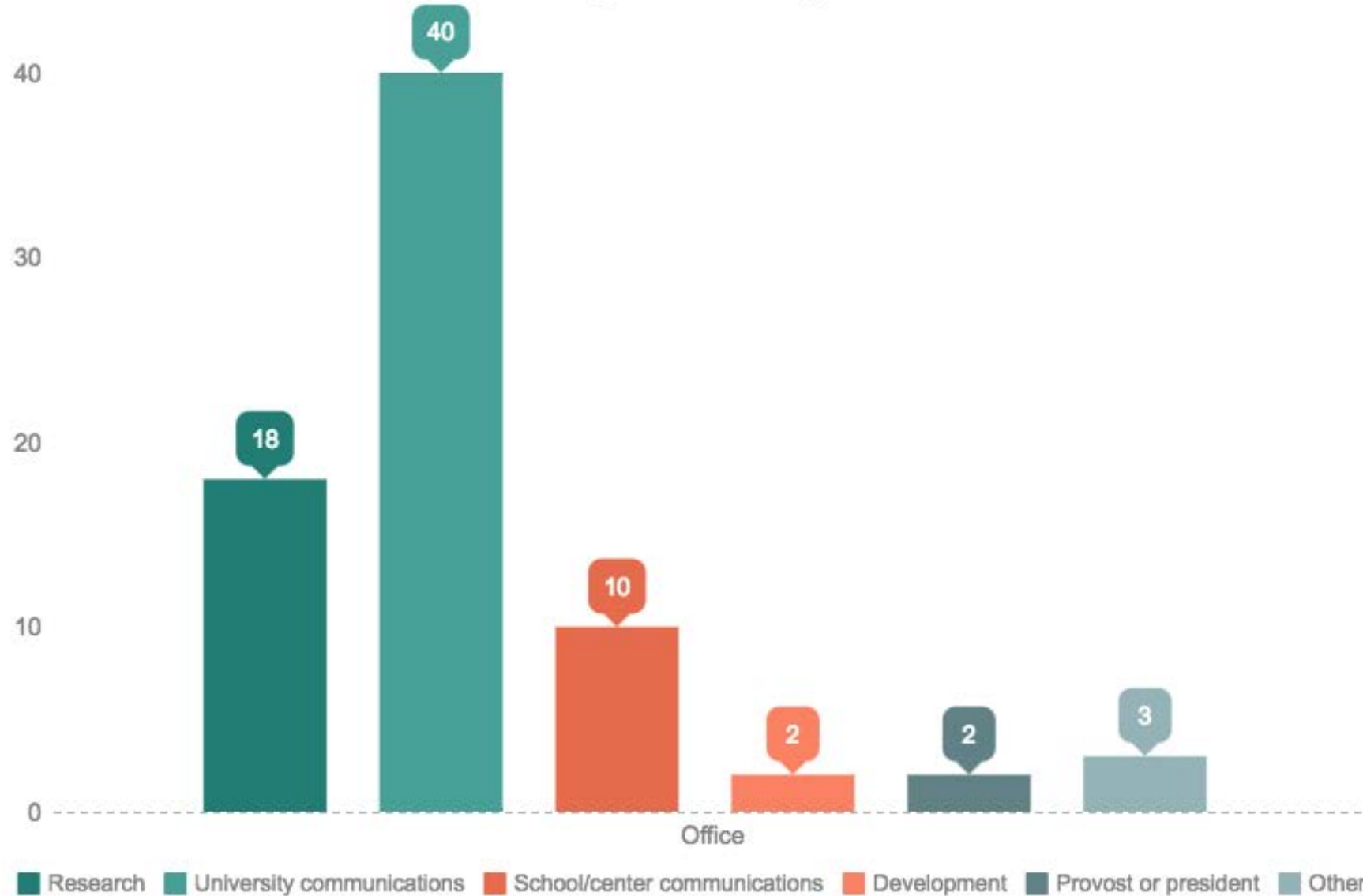
### Which office provides research diagrams and infographics?



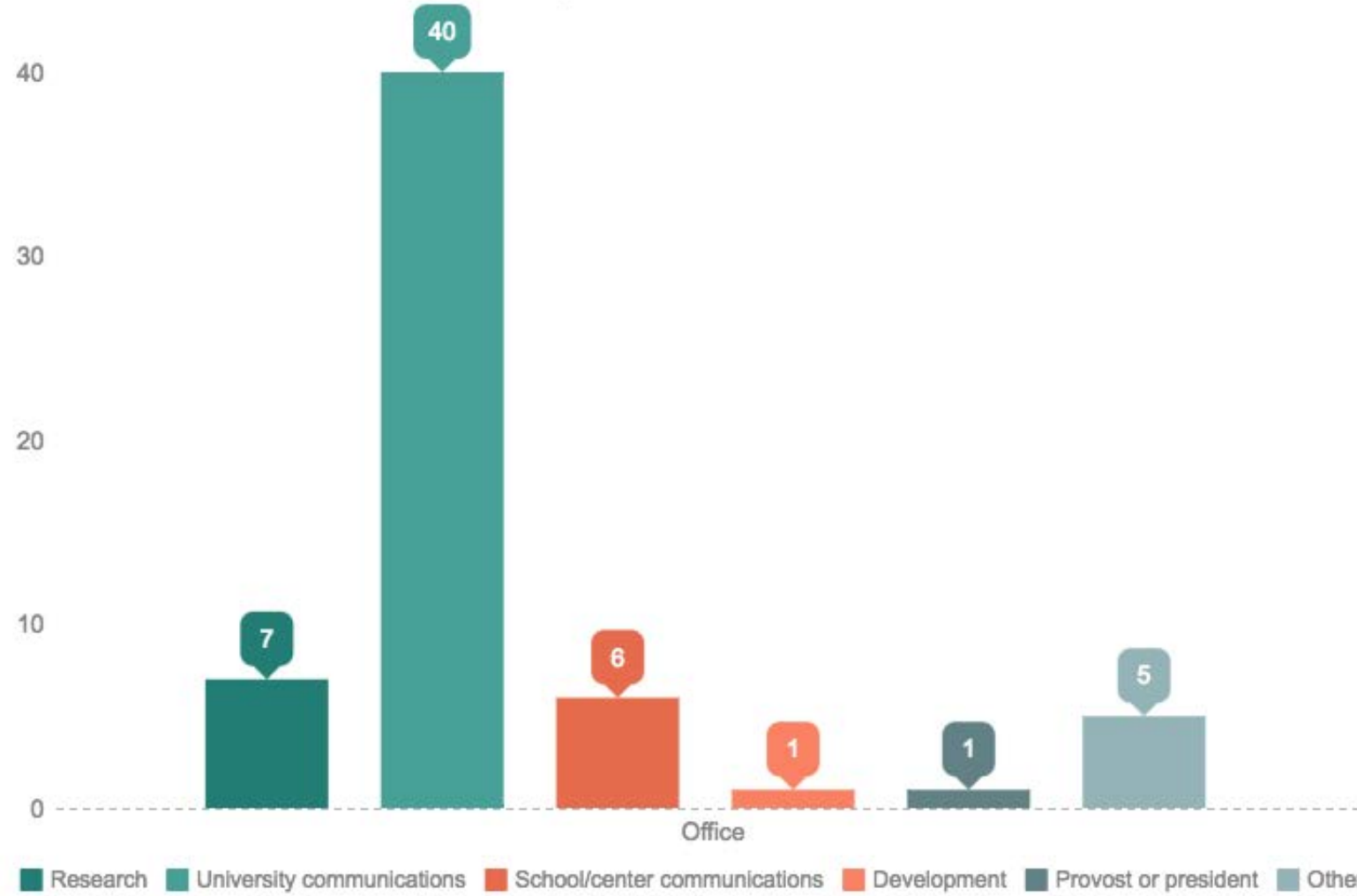
## Which office provides photography?



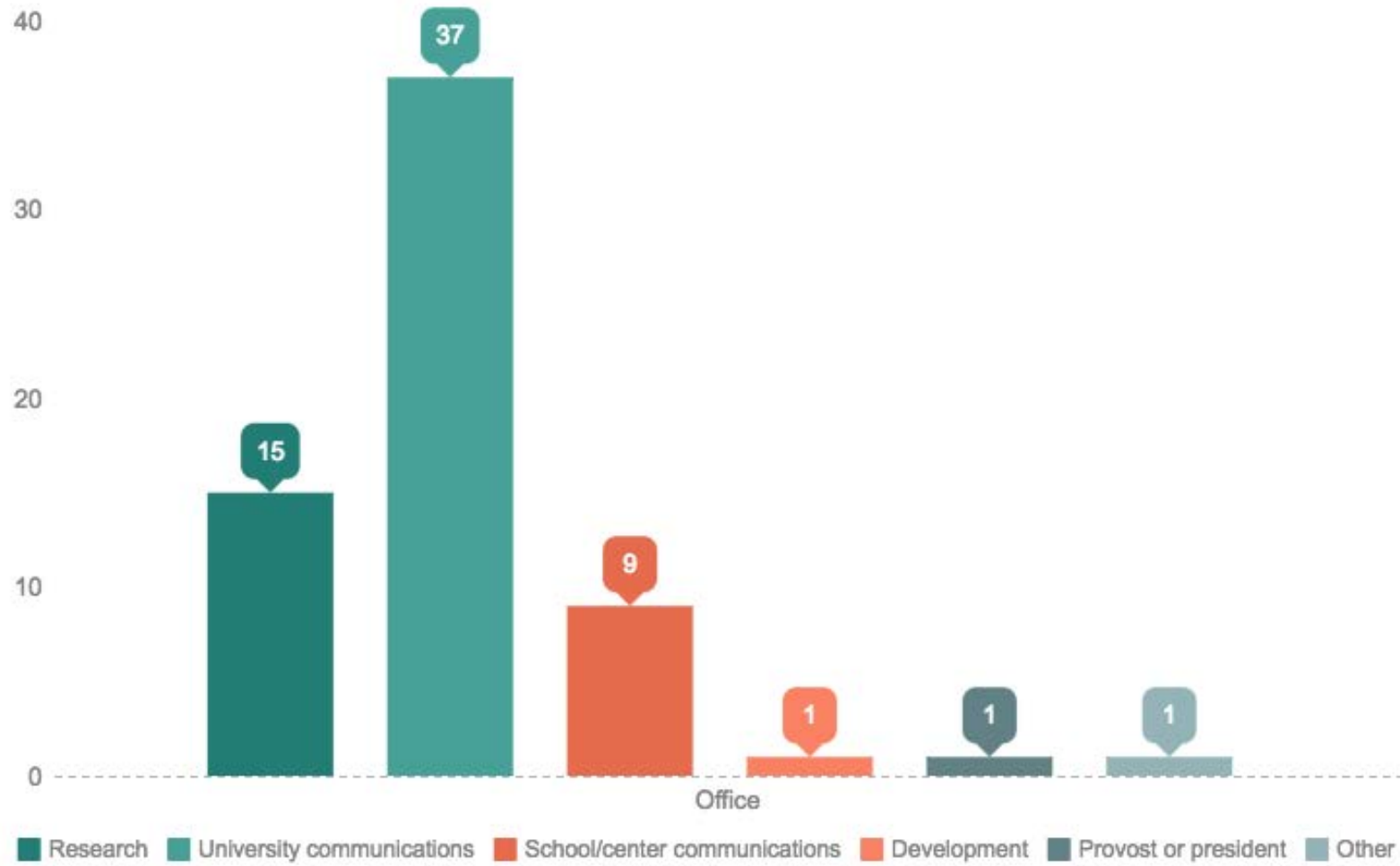
## Which office manages the magazine's website?



### Which office produces research videos?

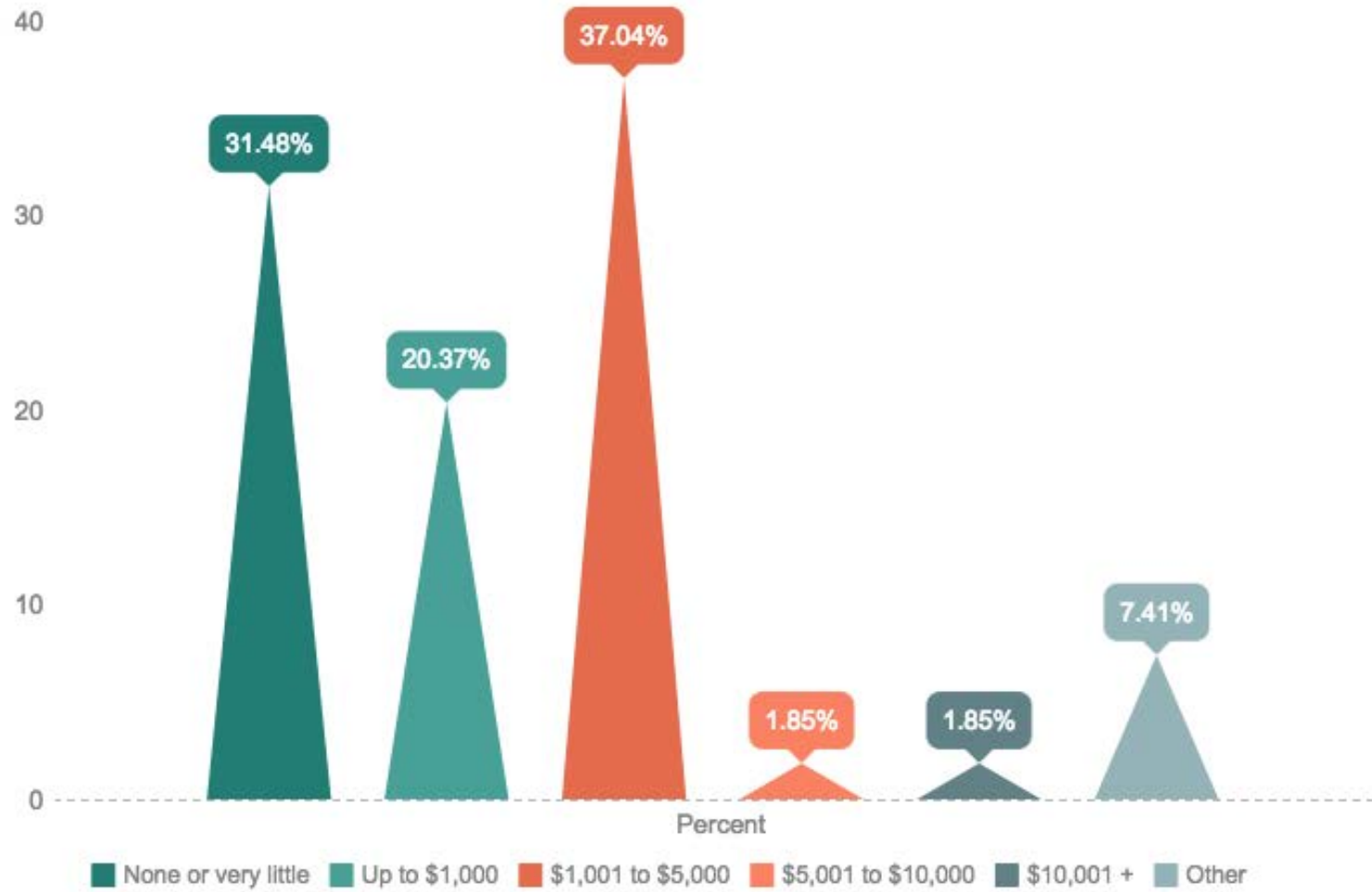


## Which office provides project management?



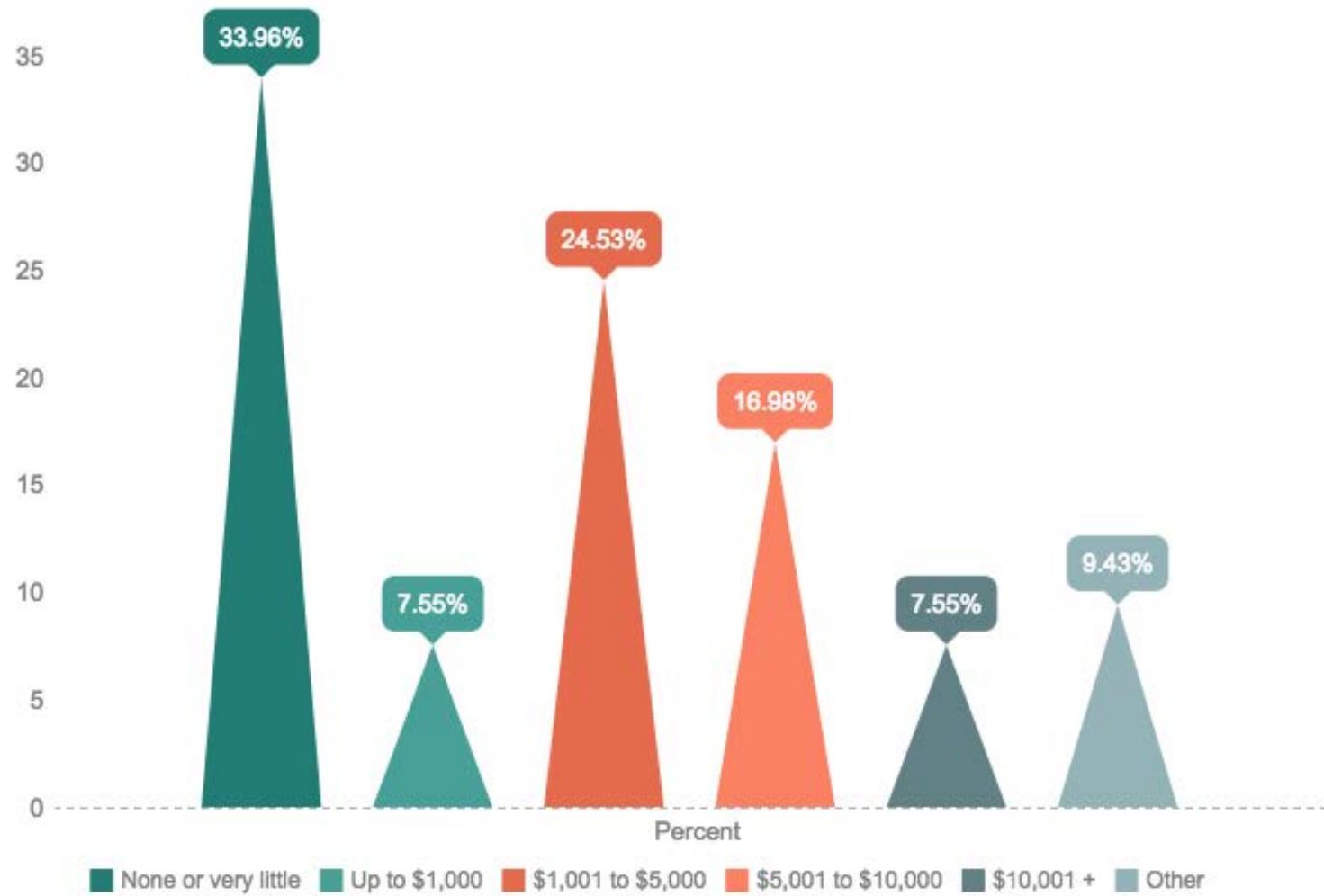
# **More on Budget**

## What is your freelance or recharge budget for photography?

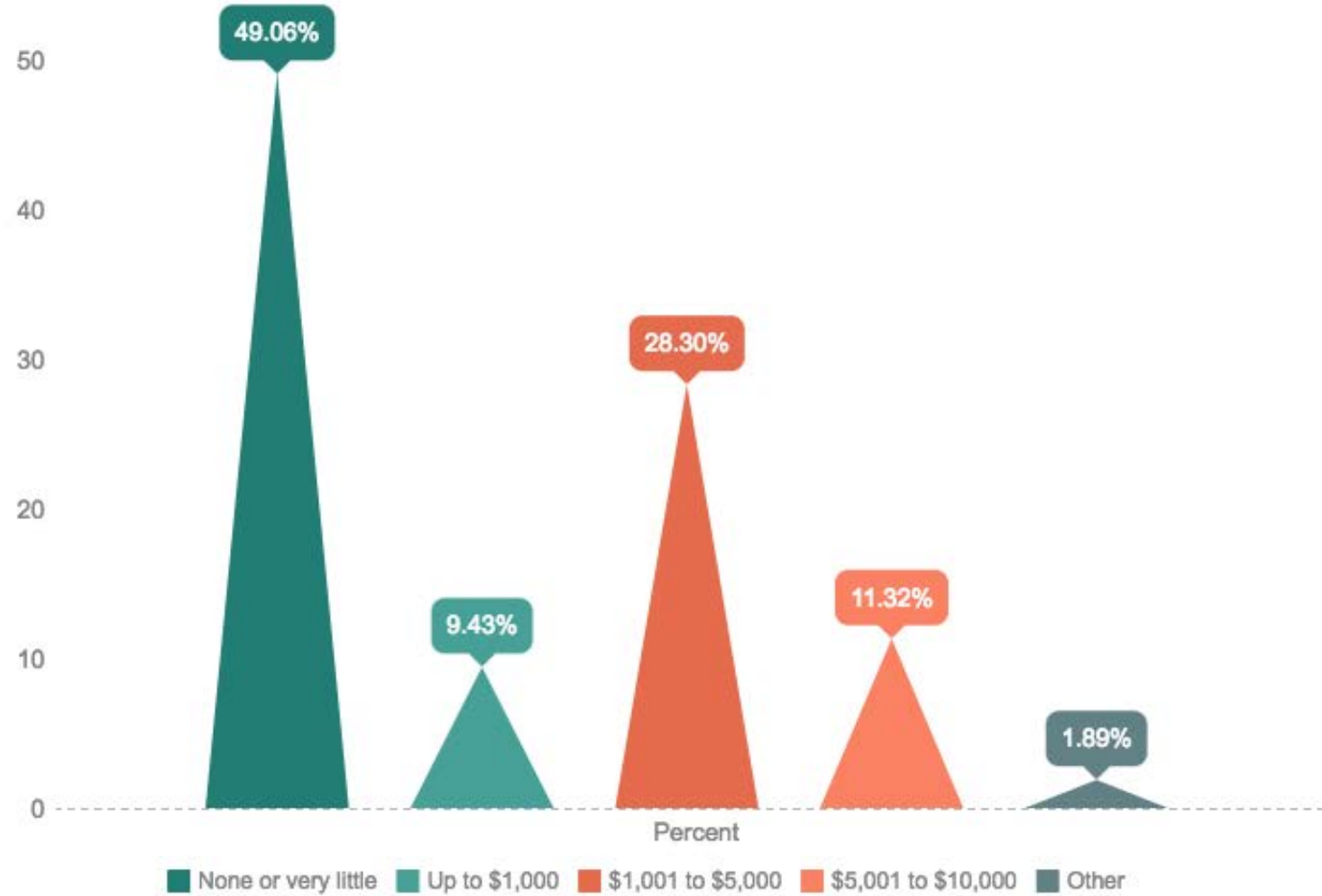




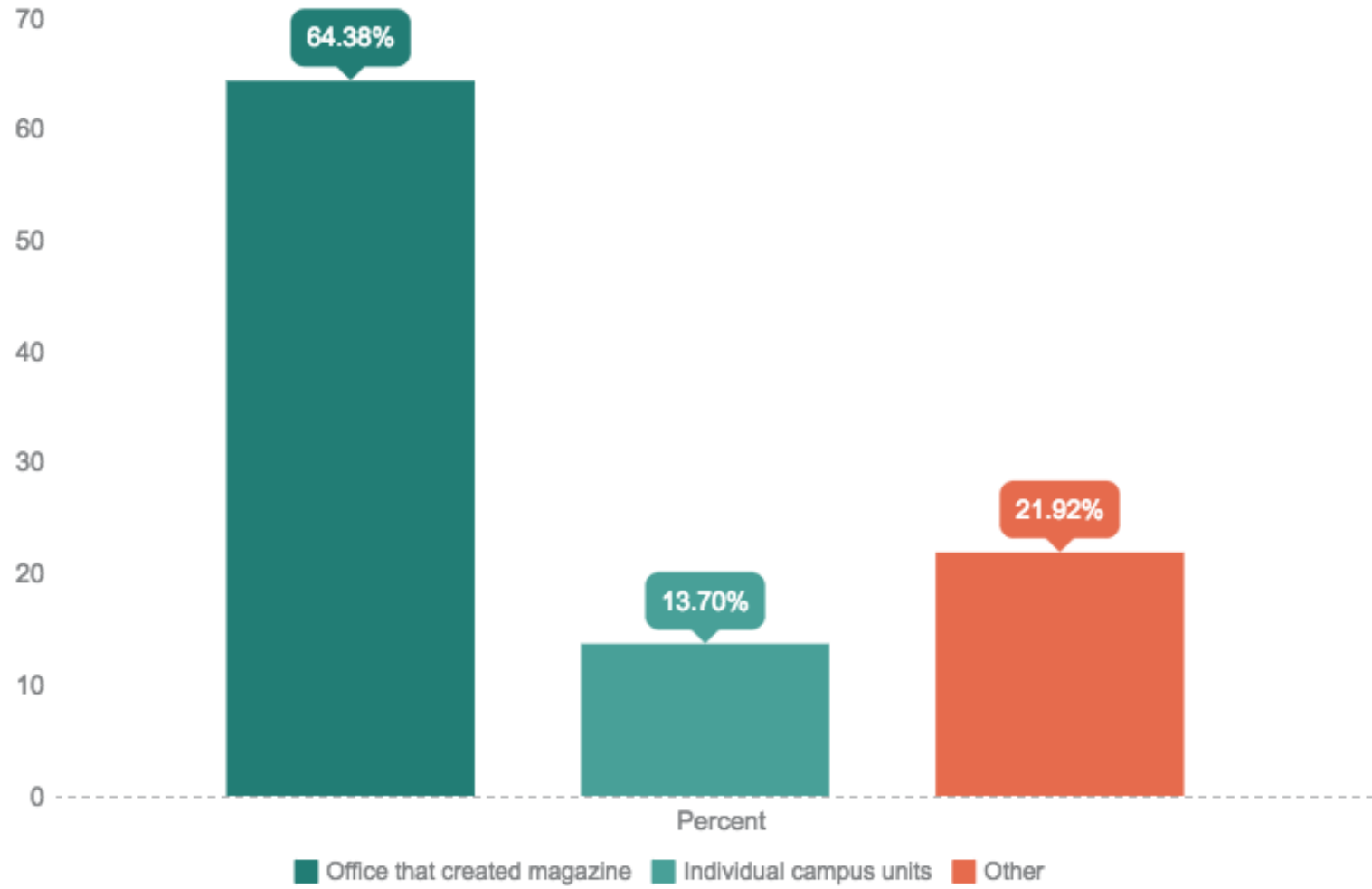
## What is your freelance or recharge budget for design/illustration?



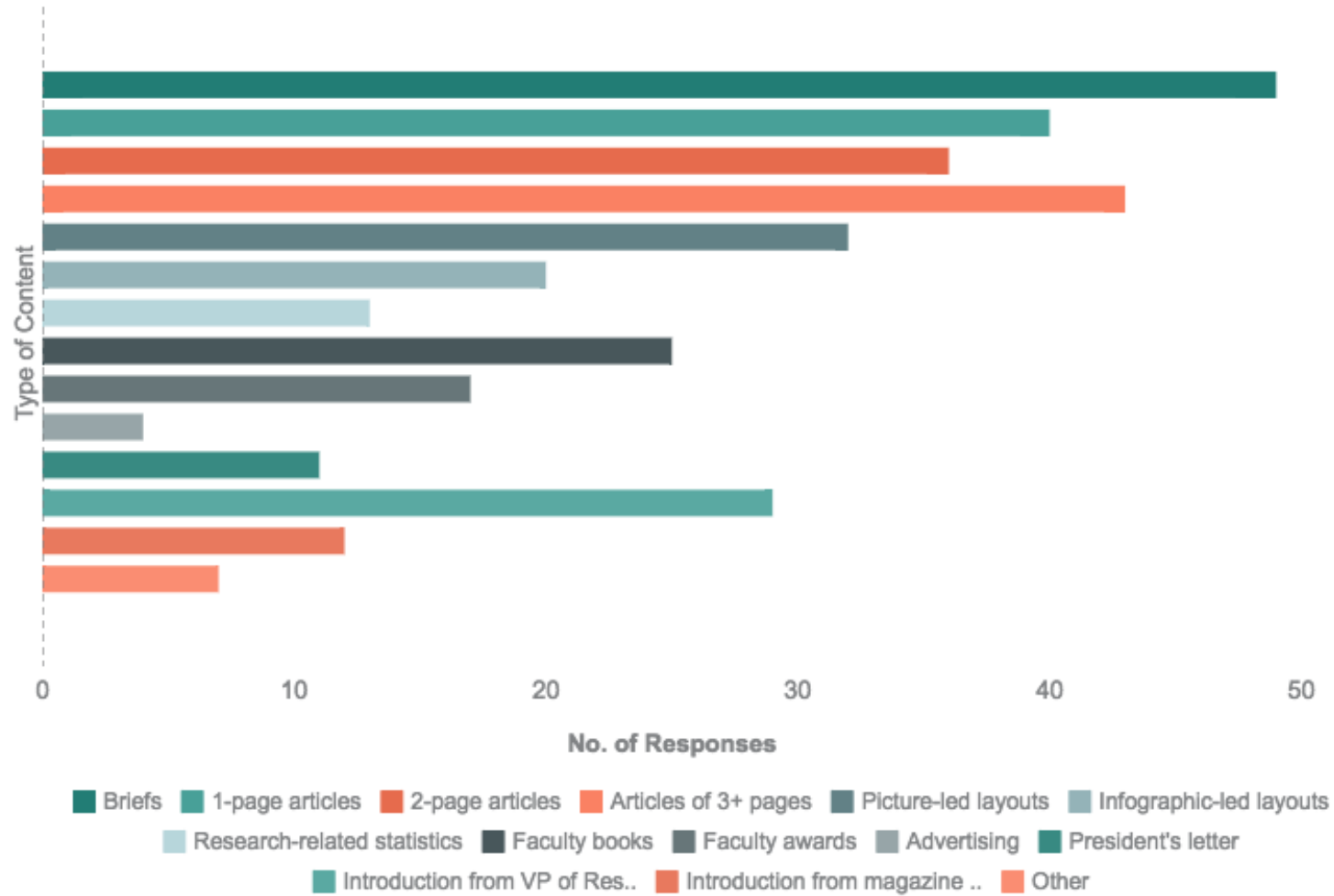
## What is your freelance or recharge budget for writing?



## Who handles distribution?



## What type of content do you have in your print version?



## What are your institution's annual research expenditures?

Range: \$50,000-\$1 billion

Average: \$250 million

Median: \$146 million

**Questions? Comments?**